AARON LUCKHARDT

aaron.luckhardt@gmail.com • 760-846-5031 • <u>LinkedIn</u> • <u>Design Portfolio</u> • Carlsbad, CA

GRAPHIC DESIGN & PRODUCT VISION

Dynamic and innovative Computer Science graduate with a specialization in Graphic Design and UI/UX Design. Proficient in leveraging technical expertise to conceptualize, design, and implement visually stunning products across digital interfaces and platforms. Posses a deep understanding of design principles and trends, coupled with robust programming skills. Excel in bridging the gap between aesthetics and functionality with proven ability to collaborate on cutting-edge products.

CORE SKILLS AND COMPETENCIES

- Design Principles
- Portfolio Development
- UI Patterns/Guidelines

- User Research
- Project Management
- Cross-collaboration

- Usability Testing
- Information Architecture
- Continuous Learning

PROFESSIONAL EXPERIENCE

BIG FROG CUSTOM SHIRTS - San Marcos, CA
Lead Graphic Designer   09/2023 - 04/2024

- Led design and vision to set product direction for 5k + items and materials in collaboration with over 1k customers to date.
- Consult with clients to understand their design requirements, preferences, and brand identity.
- Utilize Adobe Illustrator and Photoshop to develop custom designs incorporating text, logos, images, and other creative elements to achieve creative appeal.
- Generate digital proofs of designs for preproduction approval while ensuring the client is satisfied with the outcome.

WASHINGTON STATE UNIVERSITY - Pullman, WA
Lead Graphic Designer - Center for Student Organization/Leadership   08/2021 - 05/2023

- Collaborated with student organizations to research, assess, and identify customer design preferences.
- Oversaw the work of 4 other designers to monitor and guarantee consistent design standards and guidelines were applied.

WSU PSYCH CLINIC   08/2022 - 05/2023

- Utilized Python, HTML, and CSS to develop a prototype for a web-based app acting as a Journal Entry database for psychoanalysis.
- Applied Agile principles to provide timely updated to our consultant white requesting and accepting testing feedback for changes.
- Controlled the number of inputs to correlate with certain days and tell the customers a story about their health trends.
- Created the front-end UI/UX experience including the logo and organized data in the back end to streamline the full interface.

FLOWER CHILD - Del Mar, CA
Server   04/2018 - Current

- Provide exceptional customer service and manage restaurant service operations including food quality and food handling.

ORGANIZATIONAL INVOLVEMENT

Washington State University - Pullman,WA
Men's Soccer Club President
Women's D1 NCAA Soccer Program Assistant

EDUCATION

Washington State University - Pullman,WA
Bachelor of Art, Computer Science